

# REVIEW for TEST THREE

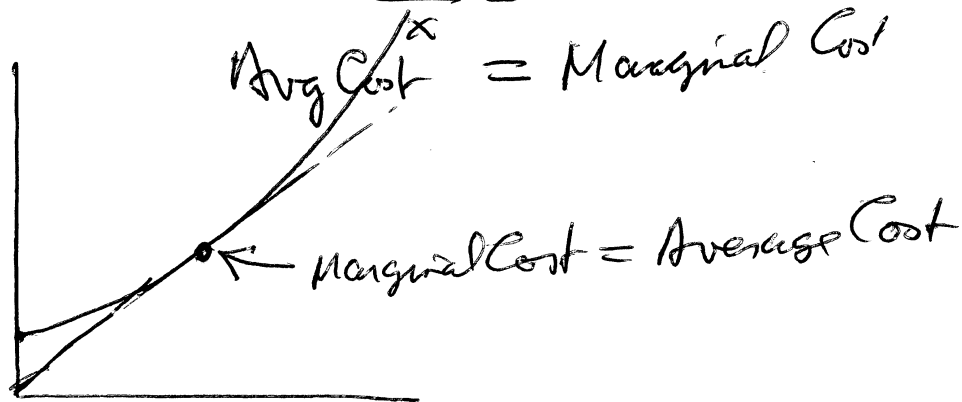
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From 165 Inexp. key-ppts

Average Cost per Unit  $\frac{C(x)}{x}$

$$\text{Minimized at } \frac{dAv}{dx} = \frac{x C'(x) - C(x)}{x^2} = 0$$

$$\text{or } \frac{C(x)}{x} = C'(x)$$



Relative Rate of Change  $F(t)$  of quantity  $W(t); S(t)$

$$\frac{\frac{dF}{dt}}{F} \quad \text{Percentage Rate} \quad \frac{100 \frac{dF}{dt}}{F}$$

60% in Stocks (S) decreasing at 3%

40% in bonds (B) increasing at 3%

$$\text{Total Portfolio} = S + B = P$$

Relative Rate of change

$$\frac{dS}{S} = -0.03 \quad \frac{dB}{B} = +0.03$$

SECTION  
4.3

$$\begin{aligned} \frac{\frac{dS}{dt} + \frac{dB}{dt}}{S+B} &= \frac{-0.03S + 0.03B}{S+B} = \frac{-0.03(0.60)(S+B) + 0.03(0.40)(S+B)}{S+B} \\ &= (-0.20)(0.03) = -0.006 \\ &= -0.6\% \end{aligned}$$

## "Exponential Demand Curves

$$p = 200 = D(q) = 200 e^{-.25q}$$

Maximize Revenue  $q(e^{-.25q})$

Maximize Profit  
(cost =  $10q$ )

$$\begin{aligned} \frac{dR}{dq} &= 200 e^{-.25q} - .25q e^{-.25q} \\ &= e^{-.25q} q (1 - .25q) \\ &= 0 \text{ when } q = \frac{1}{.25} = 4 \end{aligned}$$

just a note.

$$q = e^{-kb}$$

NOT  
the same  
problem!

$$200 e^{-.25q} - 10q$$

$$\text{Not } (p - 10)q$$

$$= q(e^{-.25q} - 10)$$

$$= q(200 e^{-.25q} - 10)$$

$$\frac{dP}{dq} = 200 e^{-.25q} - 10 + q(-.25)(200) e^{-.25q}$$

$$= (200(1 - .25)q) e^{-.25q} - 10$$

(Not so easy)

$$q = A e^{-.2b} \quad \text{Cost } \$10 \text{ per } q$$

$$R = pq = A p e^{-.2b} \quad \frac{dR}{db} = 0$$

$$\text{Profit} = A(p - 10) e^{-.2b}$$

$$\frac{dP}{db} = A [ e^{-.2b} + (-.2)(p - 10) e^{-.2b} ]$$

$$\boxed{p - 10 = \frac{1}{.2}}$$

(Note)  $q = A e^{-.2b}$  then  $\ln q = -.2b$   $b = \frac{\ln q}{-.2}$

(N.B)

side note

$$p = Ae^{-bg}$$

$$\frac{p}{A} = e^{-bg}$$

$$\ln\left(\frac{p}{A}\right) = \frac{-bg}{b}$$

$$g = \frac{\ln p - \ln(A)}{-b}$$

$\left(\frac{p}{A} < 1\right)$

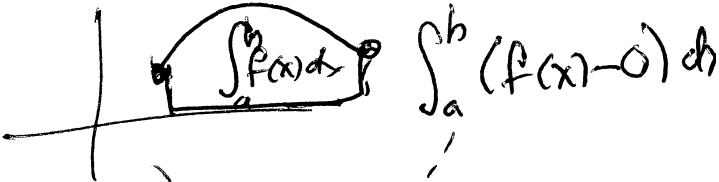
Incor IVP

$$\begin{cases} F' = g \text{ in } a \\ F(2) = 8 \end{cases}$$

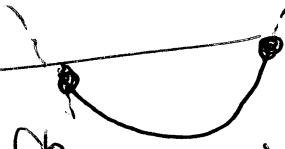
$$F = \int g \text{ in } a \, dx + C$$

$$8 = \text{formula at } 2 + C$$

Area under graph (POS) above x-axis



Area below x axis  $a \leq x \leq b$



$$\text{Area} = - \int_a^b f(x) dx = \int_a^b (0 - f(x)) dx$$

Average of  $300 - 2x$ ,  $0 \leq x \leq 150$

$$\frac{1}{150} \int_0^{150} [300 - 2x] dx$$

$$= \frac{1}{150} [300x - \frac{x^2}{2}] \Big|_{x=0}^{x=150}$$

$$= \frac{1}{150} \left( 300 \cdot 150 - \frac{150^2}{2} \right) - \left( \frac{0}{2} \right)$$

$$= \frac{1}{150} (150)(300 - 150) = 150!$$

+ 165 test three sample 2009. part